



Rate card

WEEKDAYS	MON-FRI	
05h00-06h00	R	105.60
06h00-09h00	R	647.90
09h00-12h00	R	302.50
12h00-15h00	R	302.50
15h00-18h00	R	484.00
18h00-21h00	R	272.80
21h00-24h00	R	302.50
24h00-06h00	R	105.60
WEEKENDS	SAT	SUN
05h00-06h00	R 105.60	R 105.60
06h00-09h00	R 189.20	R 189.20
09h00-12h00	R 271.70	R 105.60
12h00-15h00	R 271.70	R 271.70
15h00-18h00	R 247.00	R 105.60
18h00-21h00	R 110.00	R 110.00
21h00-24h00	R 105.60	R 105.60
24h00-06h00	R 105.60	R 105.60

Demographics:

Language: 50% English 40% Afrikaans 10% Vernacular

Broadcast area: Eldorado Park, Ennerdale, Soweto, Lenasia, Southern JHB

Listenership: 45 000



LSM: 7-9

Age category: 16-36years

Terms Conditions:

All work requires a 50% before recording commences. Additional R 300 is levied for recording and voice- overs. Live reads attract an additional 25%

For specials and tailor made advertising campaigns and promotions please do not hesitate to call me,

Malcolm Buys

Eldos FM Station Manager

073 517 6336 011 945 6107